

GUIDELINES FOR START-UP- PITCH COMPETITION

- Open to students, faculty members, early-stage entrepreneurs, and research scholars.
- Individuals, teams, or registered start-ups can participate. Each team must have a minimum of 1 member and a maximum of 5 members.
- Start-up must be original and the intellectual property (IP) should belong to the team or company.
- Projects previously awarded in similar contests are not eligible unless there have been significant improvements.
- Participants must register via the official conclave portal or registration desk.
- Submissions include Executive Summary (max 2 pages), Pitch Deck (8–12 slides covering idea, problem, solution, market, traction, business model, competition, and financials) and/or Optional Video Pitch (2–3 minutes)
- Deadline for submission will be 10th March 2026
- Late or incomplete submissions will be disqualified.
- The Competition will take place in three stages:
 1. Screening Round:
 - o Entries reviewed by preliminary judges.
 - o Shortlisted start-ups proceed to the next round.
 2. Semi-Finals (if applicable):
 - o Extended pitch and Q&A with a jury panel.
 - o Selection based on innovation potential and feasibility.
 3. Final Pitch Round:
 - o Live presentations before expert judges, investors, and audience. Time limit: 5–7 minutes for pitch + 3 minutes for Q&A.
- Participants must adhere to ethical standards and ensure originality.
- Plagiarism or misrepresentation of data will lead to immediate disqualification.
- Decisions of judges are final and binding.
- Participants must be present at least 30 minutes before their scheduled pitch time.
- Use of offensive language, sensitive content, or false claims is prohibited.
- Teams retain intellectual property rights to their ideas.
- A team may be disqualified if they:
 - Use copyrighted or stolen material.
 - Display misconduct during the event.
- All intellectual property remains with the respective teams.
- Judges and organizers will maintain confidentiality; however, participants are encouraged not to disclose confidential trade secrets in their presentations.

For Further Assistance, please contact :

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